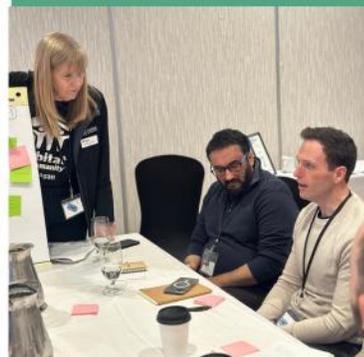




CANADIAN  
HOME BUILDERS' ASSOCIATION  
CENTRAL OKANAGAN  
**ANNUAL REPORT**

20  
24





## MESSAGE FROM THE PRESIDENT

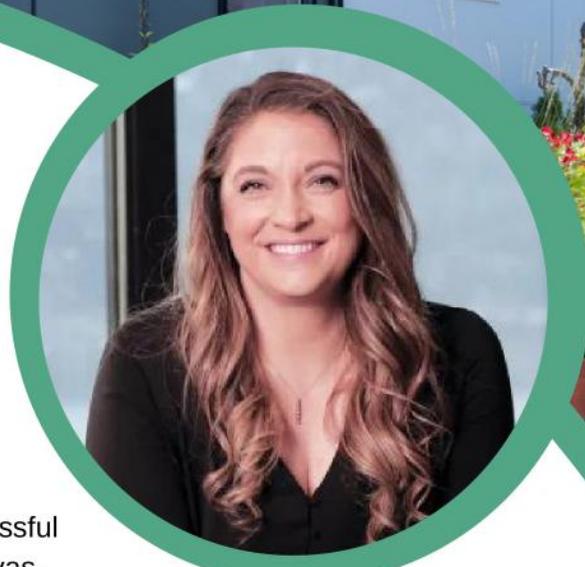
I am proud to share the progress and accomplishments we have achieved together. This year has been marked by significant achievements, increased engagement, and a strengthened community. It has been an honor to serve as your president, and I am excited to continue the momentum for the second year of my term.

One of the significant milestones this year was our successful advocacy efforts. In a pivotal meeting with Mayor Tom Dyas, we secured a proclamation designating April as Residential Construction Month, highlighting the vital role our industry plays in the community. Our discussions with members of parliament in Ottawa also yielded positive results, leading to the adoption of our suggestion to allow 30-year amortization for first-time homebuyers on new construction. These accomplishments reflect our commitment to supporting both our members and the broader community.

Engagement with the community and fostering future talent has been a cornerstone of our activities. I had the pleasure of attending *Try and Trade*, where parents and children came together to explore the world of construction. This initiative not only educates the younger generation but also strengthens family bonds within our industry. I was also honoured to be a VIP guest at the Jill of All Trades event, which provided female students with a firsthand experience of the trades program at our local college. Such initiatives are crucial in promoting diversity and inclusion within our sector.

Looking ahead, our primary goal is to continue supporting our incredible staff. Their dedication and hard work are the backbone of our association, and we aim to provide them with the resources and support they need to continue excelling in their roles.

Thank you for your ongoing support and engagement. Together, we will continue to build a stronger, more engaged Association that continues to serve our members.



*Krista Paine*  
Krista Paine

## MESSAGE FROM THE EXECUTIVE OFFICER

This past year has marked a significant milestone for your local CHBA chapter. Across all strategic fronts, CHBA-CO has proactively enhanced our advocacy efforts, boosted engagement, fostered the growth of youth in trades, organized memorable events and networking opportunities for our members, and strengthened our collective voice by expanding our membership base. I'm delighted to highlight many of these achievements in the remainder of this report.

Our efforts have yielded unprecedented outcomes. We expanded our educational offerings, corresponded more extensively with local government entities, bolstered our presence on provincial and national committees, and persisted in fundraising initiatives to support women entering the residential construction field. We nurtured stronger relationships with staff and councils across the Central Okanagan. These endeavors have not only enriched our members but also heightened the visibility of our membership through enhanced marketing efforts.

Despite the economic uncertainty ahead, the future of our industry and your association is bright. This year brought some of the largest, most fundamental changes we will see to housing policy in our lifetime. Governments are listening, and housing affordability is one of the most talked about issues across Canada. We are thrilled to continue this work on behalf of our membership, and look forward to another year of advocacy, education, and networking on behalf of our members.



  
Daniel Winer

	2022-2023	2023-2024	% Change
<b>Members</b>	<b>343</b>	<b>368</b>	<b>7.2%</b>
<b>CPDs Offered</b>	<b>26</b>	<b>49.5</b>	<b>90%</b>
<b>Web Visits</b>	<b>32,000</b>	<b>38,000</b>	<b>19%</b>
<b>Events Hosted</b>	<b>14</b>	<b>19</b>	<b>35%</b>
<b>Bursaries Paid</b>	<b>\$1,000</b>	<b>\$2,000</b>	<b>100%</b>
<b>Bursary Fund</b>	<b>\$10,000</b>	<b>\$16,000</b>	<b>60%</b>
<b>Builders Pilsners Sold</b>	<b>4,284</b>	<b>5,842</b>	<b>36%</b>



# STRATEGIC PLAN UPDATE

## 1. ENHANCING TRADES AWARENESS

To ensure a robust and vibrant residential construction industry, CHBA-CO will work with local schools and training facilities to promote career opportunities in residential construction trades.

### School Partnership and Try a Trade

Over the past year, we engaged with School Districts 22, 23, 83, and Okanagan College to understand the challenges and opportunities to support youth in trades. In April 2024, we hosted 'Try a Trade' at Okanagan College, bringing out over 200 students and parents to learn about careers in residential construction.



### Supporting Women in Construction

In partnership with our *Women in Construction (WIC)* committee, we hosted three events to raise funds for bursaries to support women considering a career relating to the residential construction industry. This included our first ever Vernon WIC event!



# STRATEGIC PLAN UPDATE

## 2. FUTURE-FOCUSED EDUCATION

Residential construction is changing at an unprecedented pace. The successful builders and trades people of tomorrow will be those putting in the hours today to stay ahead of a rapidly-evolving industry.

Building science, code changes, and legislative announcements at all three levels of government are requiring builders to absorb more information than ever before in order to stay ahead of their competition.

To support members, CHBA-CO offered nearly 50 CPDs in 2023/2024, with over 70% of training focused on how building science and high performance is changing the face of residential construction.

What	CPDs
LEEP Technology Forum	6.5
Strategies in High Performance Building Envelopes	4
Net Zero Now	5
Planning for the Future of Housing	2
LEEP Intergrated Design Process	5
Reaching Future Performance Targets Using Fundamental Enclosure Concepts	7



# STRATEGIC PLAN UPDATE

## 3. STRENGTHEN GOVERNMENT RELATIONS



In November, CHBA-CO board members were in Victoria meeting with MLAs to discuss pending legislation around small multi-unit housing. Past President Cassidy deVeer met with Premier Eby alongside CHBA-BC members to present additional ideas that could improve affordability and housing stock for all.



In February, President Krista Paine was in Ottawa meeting with MPs to talk about the need for changes to mortgage amortization for first time home buyers. Those changes were implemented in Budget 2024.



Locally, staff and members met with committees, city staff, and hosted the *Home Sweet Home Summit* to break down silos and further advocate for policies supporting housing affordability. Krista also met with Mayor Tom Dyas, who issued a proclamation celebrating Residential Construction Month.

In May, staff started presenting findings of the *Home Sweet Home Summit* to city councils throughout the region. CHBA-CO members also met with Housing Minister Ravi Kahlon to discuss prompt payment, infrastructure needs, and energy efficiency legislation.

# STRATEGIC PLAN UPDATE

## 4. DIVERSIFY REVENUE

+92%

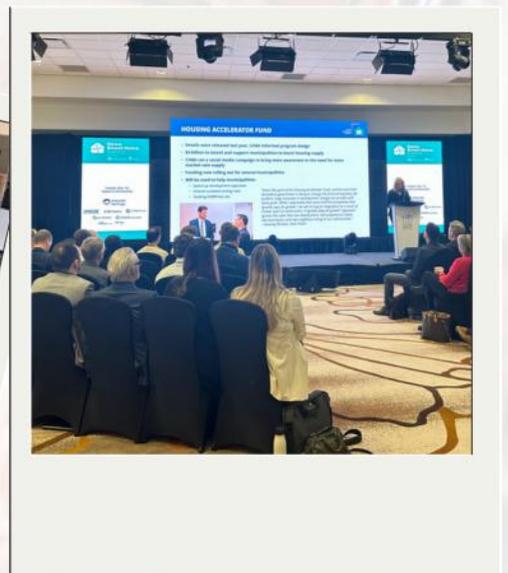
Increase in meals and social events due to *Home Sweet Home* Summit, Legends of Building, and new sponsor partnerships.

+60%

Increase in education revenue due to number of courses offered in 2023/2024. Expanded offerings into Vernon.

+17%

Increase in golf revenues due to an expansion of event into Vernon. Now launched as an annual event.



# STRATEGIC PLAN UPDATE

## 5. ENHANCE ASSOCIATION AWARENESS



**Utilizing Media to Support Members**  
Participated in four radio interviews. Several local news articles on advocacy across the Central Okanagan.

**Home Sweet Home Summit**  
Hosted to break down silos and build partnerships to support members. This will continue to evolve and grow.

**Partnerships that Increase Member Value**  
Built relationships with Okanagan College and local school districts to advocate for careers in residential construction trades.

**Expansion to Support North Okanagan**  
Three *Buildin' After Hours*, a golf event, and a fundraiser hosted in Vernon. Vernon steering committee launched to support growth.

**BUILDERS BALK AT CHANGE**  
Home builders push back at Kelowna attempt to review construction hours



**COLLABORATION & PARTNERSHIPS**

Unleash your potential: Okanagan College invites community to "Try a Trade"

By College Relations | April 3, 2024  
Are the trades for you? Have you ever felt the call of a different career path? Are you curious about trades but unsure where to start? Look no further!



**CITY HOSTING HOUSING SUMMIT**  
Home Sweet Home Summit to bring housing experts, developers from across B.C. to Kelowna



**CHBA LAUNCHES SCHOLARSHIP**  
Local Canadian Home Builders' Association starts scholarship for female students



# OUR COMMITTEES

An overview of our committees and their accomplishments for the 2023-2024 year.



## Designer Committee

Chair: Kara Gibson-Guyitt - Blue Alice Design

The CHBA-CO Design Committee is dedicated to shaping the future of design through collaborative efforts and educational initiatives. We strive to foster and celebrate innovative work, upholding best practices, encouraging collaboration, providing educational opportunities, and building relationships between designers, builders, suppliers and trades. By connecting builders, designers, and their clients, we can achieve streamlined and successful projects.

2024 is shaping up to be a productive year with our design committee growing in size with new members and a new chairperson. This year we have developed 3 initiatives; reviewing the current CHBA-CO design awards to better align with current practices was up first and we are pleased to announce our suggestions were approved by the board and will be executed in the 2025 Okanagan Housing Awards.

Our popular Wine & Design tour is scheduled again for September. This event brings the design community and suppliers together for a fun-filled afternoon of wine tasting and networking. Our third initiative taking shape is 'Better together'. A drive to create an early collaboration with building designers, interior designers and builders. We will set these objectives and events in motion over the next few months. We look forward to a successful year ahead!

## Committee Members

Chantal Dicker - Graphite Studio  
Steven Uliac - Uprise Design + Drafting Inc.  
Sarah DeAngelis - Magpie Interiors  
Corinna Haimerl - Norelco Cabinets  
Nicole Martini - Copper & Oak Design Ltd.

Hannah Katey - Hannah Katey Interior Design  
Jaimie Kehler - Isabey Interiors  
Heather Cousins - Materia Design Studio  
Jocelyne Devonshire - Style Fixation Interiors  
Les Bellamy - Les Bellamy Design

*Interested in getting involved in a committee? Email us at [info@chbaco.com](mailto:info@chbaco.com)*



# OUR COMMITTEES

An overview of our committees and their accomplishments for the 2023-2024 year.



## NextGEN Committee

Chair: Sebastian Matora - Okanagan Aerobarrier

The CHBA-CO NextGEN Committee is aimed at engaging and inspiring the next generation looking to join the residential construction industry. This committee creates events and programming to build bridges for those new to the industry while also curating events to support the needs of up-and-coming members looking to expand their skillset within the field.

2024 has been one of our best years yet. In April, we partnered with Okanagan College to host our first *Try a Trade* event. The event brought out over 200 students and parents from School District 23 and provided students the opportunity for three different hands-on demonstrations in carpentry, electrical, sheet metal, plumbing, and refrigeration. The event was recognized by CHBA-BC in May as a recipient of the *Homebuilders Initiative Award*.

We also hosted the first annual *Legends of Housing* event with support from members Mission Group, Dilworth Homes, Gord Turner Renovations, and City of Kelowna. The event was an opportunity for younger members to hear from some of the local leaders that have built our industry while also providing life lessons for their future growth.

The committee is looking for new members. If you are interested in getting involved, please email the CHBA-CO head office at the email below.

## Committee Members

Marshall Peters - Wilson M. Beck Insurance  
Brendon Gray - Egnite Sustainability  
Jaun David Avendaño - CRN Studio

Perrie Rai - Pro Dream Built Ltd.  
Brett Tracy - Shoreline Building Products

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# OUR COMMITTEES

An overview of our committees and their accomplishments for the 2023-2024 year.



## Technical Research Committee

Chair: Clayton Parks - Quality Air Care

The Technical Research Committee is responsible for investigating matters related to changes in the BC Building Code or other legislation that may have an impact on the ability of home builders and renovators to deliver new homes affordably. The Committee reports to the Board of Directors and advises on issues at the crossroads of legislation and affordability from a data-driven perspective.

In the first half of this year, the Committee re-positioned itself from a 'Step Code Committee' to 'Technical Research'. The shift allows the committee to take a wider view on issues including energy security, zero-carbon code, building code changes such as seismic and aging-in-place requirements, as well as changes to residential construction driven by climate change.

I am pleased to share that the Committee helped provide over a dozen BC Housing Credits focused on high-performance construction and new technologies. The Committee partnered with Wilden and UBCO on *Net Zero Now*, multiple LEEP forums, as well as training on high-performance building enclosures.

As we look ahead, we will continue to focus on education for members, digital training support to support trades as we strive for higher levels of the step code and the implementation of the zero-carbon code.

## Committee Members

David Pfuetzner - Align West Homes  
Dominique Caron - AuthenTECH Homes  
Joshua Smith - Wilden  
Brendon Gray - Egnite Sustainability  
Wade Benner - FortisBC

Bahar Reza - ROV Engineering  
Gilles Lesage - Total Home Solutions  
Sebastian Matora - Okanagan Aerobarrier  
Les Shuert - Interior BC Residential Construction Institute  
Ashley Lubyk - Okanagan College

*Interested in getting involved in a committee? Email us at [info@chbaco.com](mailto:info@chbaco.com)!*



# OUR COMMITTEES

An overview of our committees and their accomplishments for the 2023-2024 year.



## Women in Construction Committee

Chair: Sara Taborda - CRN Studio

The CHBA-CO Women in Construction Committee's goal is to promote and support women in construction-related fields, helping them overcome barriers throughout their journey. We aim to mentor women through collaboration, networking, and financial aid to achieve their goals.

2024 has been one of the most productive years for our committee. We have already hosted two successful sold-out events. Our initiative to raise funds for bursaries has demonstrated significant growth in our reach. We participated in two mentoring programs at Okanagan College for high school students exploring entry into the workforce. Our \$2,000 bursary for the year, which will be granted on September 1st, is currently accepting applications.

We are also expanding our committee by welcoming a subcommittee to help us achieve even more. We are focused on providing bigger bursaries to further support women in their educational and professional pursuits.

We are harnessing the committee's incredible momentum, and it fills us with pride to contribute to this dynamic movement. The progress we have made so far is tangible, and the positive impact on women in the construction industry is evident. Our collective efforts are driving significant change, empowering more women to thrive in this field. As we continue to grow and expand our initiatives, we are confident that our actions will inspire and support even more women, fostering an inclusive and thriving industry for all.

## Committee Members

Krista Paine - Ian Paine Construction and Design  
Vanessa Pfannenschmidt - Valleywide Slinger Services  
Julie Patterson - Patterson Finishing  
Jen Hamilton - Hamilton View Contracting

Meagan Harvey - Mercury Consulting Inc.  
Kelsey Paulin - Colonial Countertops  
Sandy Morris - Sandmor Construction Ltd.  
Tammy Farac - Adriatic Granite & Marbleworks Ltd.

*Interested in getting involved in a committee? Email us at [info@chbaco.com](mailto:info@chbaco.com)*



# OUR COMMITTEES

An overview of our committees and their accomplishments for the 2023-2024 year.



## Executive Committee

Chair: Krista Paine - Ian Paine Construction and Design

The Executive Committee is made up of Officer members of the CHBA-CO Board of Directors and is responsible for operational oversight of CHBA-CO staff and any member concerns in between board meetings.

Current Members: Cassidy deVeer (3rd Generation Homes), Mike Chatham (Chatham Homes on the Hill Ltd.), Kerry McDowell (Dilworth Homes), Kendra Dunn (Norelco Cabinets), Tyler Krenz (Grant Thornton LLP)



## Governance Committee

Chair: Cassidy deVeer - 3rd Generation Homes

The Governance Committee is responsible for reviews of bylaws and recommends changes before the AGM. The committee also reviews policies and procedures that affect the operations of the CHBA-CO on a day-to-day basis. Over the past year, the Committee assisted in providing Governance training for the Board of Directors and took part in further training around member discipline procedures with CHBA-BC in May 2024.

Current Members: Krista Paine (Ian Paine Construction and Design), Mike Chatham (Chatham Homes on the Hill Ltd.), Kerry McDowell (Dilworth Homes), Delaney Long (Pushor Mitchell LLP)



## Nominations Committee

Chair: Mike Chatham - Chatham Homes on the Hill Ltd.

The Nominations Committee is responsible for identifying strategic priorities for Board recruitment and advises the Board on potential candidates considering running for the Board.

Current Members: Justin O'Connor (Sotheby's International), Darren Witt (Past President), Marshall Peters (Wilson M. Beck Insurance), Kristen Destree (Westwood Fine Cabinets)

*Interested in getting involved in a committee? Email us at [info@chbaco.com](mailto:info@chbaco.com)!*



# 2023-2024 STAFF & BOARD OF DIRECTORS



**Krista Paine**  
President  
Ian Paine Construction



**Michael Chatham**  
Vice President  
Chatham Homes on the Hill



**Kerry McDowell**  
2nd Vice President  
Dilworth Homes



**Cassidy deVeer**  
Past President  
3rd Generation Homes



**Tyler Krenz**  
Treasurer  
Grant Thornton LLP



**Kendra Dunn**  
Secretary  
Norelco Cabinets



**Kirsten Brown**  
Director  
Wilden



**Delaney Long**  
Director  
Pushor Mitchell LLP



**Sandy Morris**  
Director  
Sandmor Construction



**Clayton Parks**  
Director  
Quality Air Care



**Daniel Winer**  
Executive Officer



**Nancy Dunsmore**  
Events Manager



**Maria Wuschke**  
Member Liaison



**Jessica de Haan**  
Executive Assistant



# THANK YOU



## MORE ABOUT US

Have a question? Looking to get involved? If you're interested in receiving more information from our association, you can reach out via any of the methods below.



Phone

**250-861-3988**



Email

**info@chbaco.com**



Website

**www.chbaco.com**



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Kelowna, BC, V1Y 4R1**