CHBA-CO

# 2022/2023 ANNUAL REPORT

CANADIAN
HOME BUILDERS' ASSOCIATION
CENTRAL OKANAGAN

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# Message from the Executive Officer

It has been a productive year for your local Home Builders' Association. Through membership growth, increasing education, and enhancing government relations efforts, the CHBA-CO has been hard at work both advocating on behalf of and creating opportunities for member business growth.

In advocacy, we were engaged on several issues region-wide. We participated in two Housing Needs Assessments (Kelowna, Lake Country) as well as a Housing Strategy and Official Community Plan in West Kelowna. We also consulted on plans involving climate resiliency, transportation,  and development approvals improvements.

In education, we increased our course offerings by over 50%,  with a focus on high performance building and business resiliency in light of a potential recession. Looking ahead, we will focus on hands-on learning to further support our members through a changing building environment.

Last summer, the CHBA-CO staff grew to three with the addition of our Events and Marketing Manager, Nancy Dunsmore. Anyone who has attended an event this year has seen how much more impactful they have become. We are seeing record numbers of attendance and a wider diversity of supplier members getting involved through both attendance and sponsorship.

As we look to the year ahead, we anticipate another year of growth.  Our advocacy efforts will continue as always. Through new events, we plan to continue to raise money to create bursaries and grants for those looking for a career in residential construction. We will also look at new ways to further the value of membership for members of all types.

Thank you for supporting your local CHBA-CO through another year. We look forward to continuing to advocate on your behalf and helping your business grow even more in the year ahead!

Dan Winer
Executive Officer

# Highlights

*A look at some of the major milestones accomplished by your association this year .*

**343** +10%

Members

**26** +55%

Education Credits Offered

**32,000** +62%

Web Visits

**14** +50%

Events Hosted

**$11,000**

Raised for Bursaries

**4,284** +28%

Builders Pilsners Sold

# Education Recap

## Ensuring member businesses are prepared for a changing building environment

| Course | CPDs |
|---|---|
| High Performance Construction ICF Basics | 4.0 |
| High Performance vs. Energy Efficient Building | 7.5 |
| Mayoral Roundtable on Housing Affordability | 1.5 |
| Recession Proofing Your Business | 6.0 |
| Mind the Gap: Airtightness Training + Demo | 5.0 |
| The Big Picture: The Challenges in Okanagan Housing | 2.0 |

# 2022-2023
# Event Recap

### Buildin' After Hours
6 Hosted in Kelowna
2 Hosted in Vernon

### Women in Construction
Gingerbread Challenge
Music Trivia Bingo

### Gala Events
The Builders Ball
Okanagan Housing Awards

### Golf
2023 AGM
2023 Telus Cup

### Government Relations
Cocktails and Conversation
Mayoral Debate on Housing

A heart-felt thank you to all of our incredible supplier-members who made all of these events possible through sponsorship! CHBA-CO is all about members supporting members, and none of these events would have been possible without your generous support of the association.

# Government Consultations

Kelowna
- Development Cost Charge Review
- Climate Resiliency Strategy
- Mayoral Debate on Housing Affordability

Lake Country
- Housing Needs Assessment
- Builder forums for development approval delays

Vernon
- Development Approvals Working Group

West Kelowna
- Housing Strategy
- Official Community Plan
- Transportation Master Plan

Regional
- Central Okanagan Votes - election awareness campaign

National
- CHBA Urban Council
- CHBA Modular Council
- CHBA Renovators Council

Provincial
- Development Finance Tools Consultation
- OCP and Zoning Framework Consulatation
- MLA roundtable with BC United Party

*Left: CHBA-CO Past President Cassidy deVeer with Premier Eby and members of the CHBA-BC Staff and Board of Directors.*
*Right: CHBA-CO Past President Cassidy deVeer and Member Andrew Gaucher with MLA Stewart and MLA Falcon from the BC United Party.*

# Strategic Plan Update

Last year, the CHBA-CO rolled out its 2022-2026 strategic plan. Below is a recap of some of those priorties and the progress that was achieved over the last year.

## ENHANCING AWARENESS AROUND TRADES CAPACITY

Enhanced relationships with SkilledTrades BC, local school districts, and Okanagan College. Developed a growth baseline and goal to increase Okanagan College Trades capacity by 10% annually.

## FUTURE FOCUSED EDUCATION

Offered 26.5 CPDs of education on high performance building and business best practices. Increased CPD offerings by 55%. Developed relationships with education providers for further partnership.

## STRENGTHEN GOVERNMENT RELATIONS

Launched a regional government relations task force. Strengthened relationships with staff & council in West Kelowna, Vernon, and Lake Country. Utilized local elections to raise awareness of housing issues. Met with Mayors in Kelowna, Lake Country, and Vernon.

## DIVERSIFY REVENUE

Increased non-awards revenue through event diversification.
Invested reserve funds in GICs to generate interest revenue.
Increased targeted education to members.

## ENHANCE ASSOCIATION AWARENESS

Hosted *Okanagan Votes* web pages and 'Housing Affordability Mayoral Debate'. Regularly in local media and featured on podcasts to highlight housing affordability issues. Increased marketing.

# Looking Ahead

## A brief glance at key priorities in the year ahead.

01

### Establish Education Partnerships

Work with local and emerging education providers to expand breadth of offerings to members. Bring back *Builders Breakfasts*.

02

### Bursary Fundraising for Construction Careers

Create events and opportunities to raise funds to support the next generation of construction talent through grants and bursaries.

03

### Invest in Member Retention

Establish partnerships with local businesses looking to provide value to CHBA-CO Members.

04

### Acquire New Office Space

Acquire new space to accommodate a growing staff and association. Explore ways to enhance office for member services.

# OUR TEAM

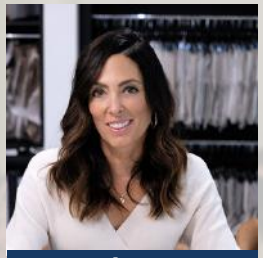
**Darren Witt**
President
Bercum Builders

**Krista Paine**
Vice President
Ian Paine Construction

**Michael Chatham**
2nd Vice President
Chatham Homes

**Cassidy deVeer**
Past President
3rd Generation Homes

**Tyler Krenz**
Treasurer
Grant Thornton LLP



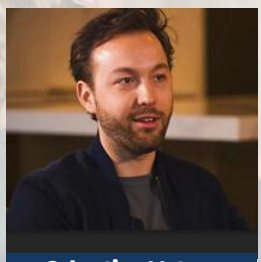
**Kendra Dunn**
Secretary
Isabey Interiors

**Jenna Abbott**
Director
Sunterra Custom Homes

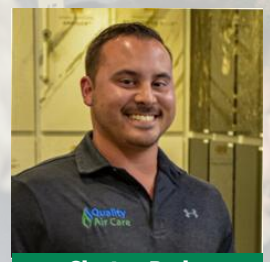
**Chuck Cullen**
Director
TEAM Construction

**Mark Danielson**
Director
Pushor Mitchell LLP

**Jacob Kuiken**
Director
Everton Ridge Homes



**Sebastian Motora**
Director
Okanagan Aerobarrier



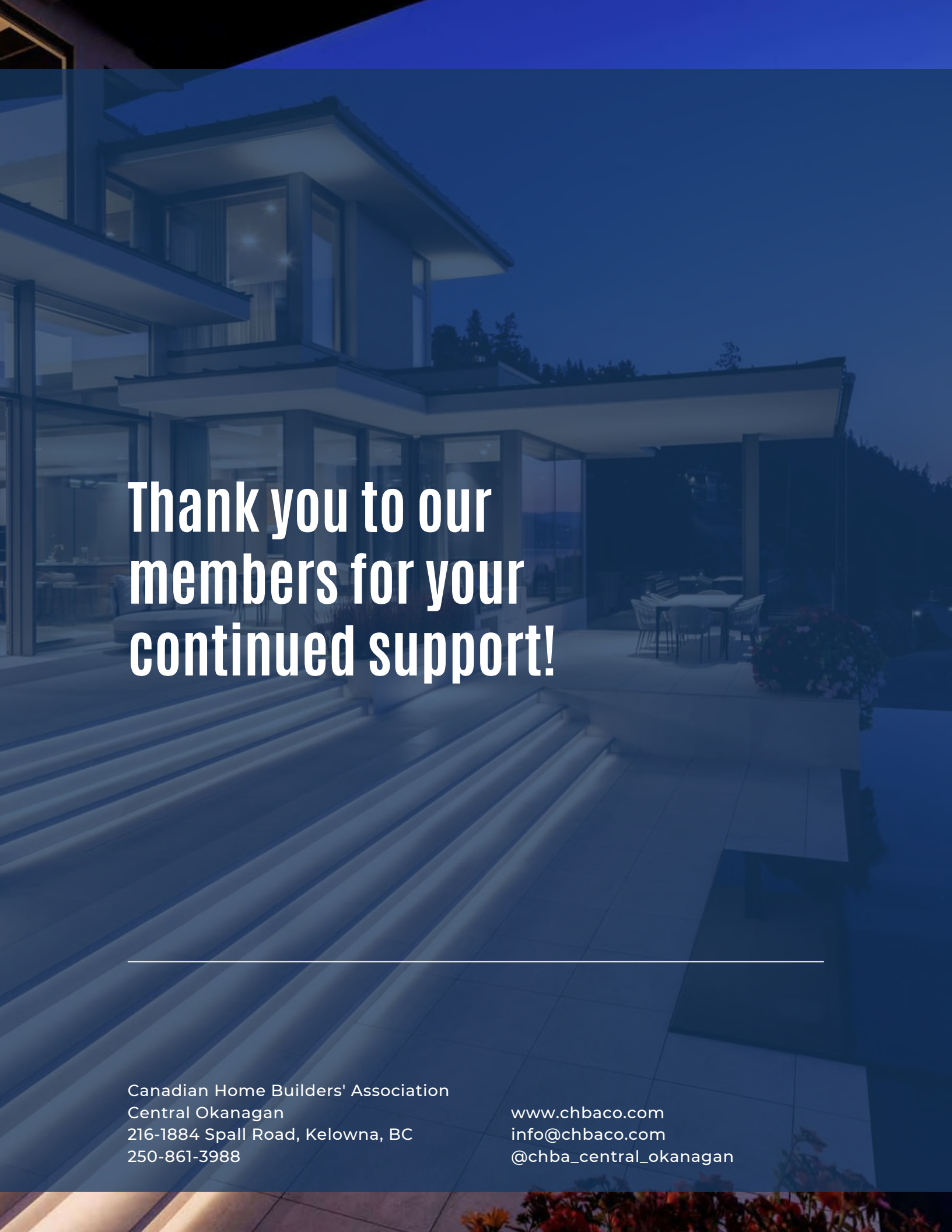
**Clayton Parks**
Director
Quality Air Care

**Mo Bayat**
Honorary Board Member
City of Kelowna

**Daniel Winer**
Executive Officer

**Nancy Dunsmore**
Manager, Events & Marketing

**Maria Wuschke**
Member Liaison



# Thank you to our members for your continued support!

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