



• Done By | Nancy Dunsmore

2022-2023 SPONSORSHIP OPPORTUNITIES

Canadian Home Builders' Association

Nancy Dunsmore
Events & Marketing Manager
E: nancy@chbaco.com T: 250-963-7185

001 ABOUT

The Canadian Home Builders' Association - Central Okanagan attracts the industry's best, providing leading advocacy initiatives, education and resources to help our member companies thrive in their ongoing pursuit of success.

Sponsorships ensure our ability to provide our members with events, programs and services that deliver value and position your company to meet your goals.

002 THE SPONSORSHIP OPPORTUNITY

We believe that great opportunities and good business come together to create unique experiences that will connect and move the needle forward on your company's goals.

Knowing that no two sponsorships are alike, we will create deliverables that work for you and give you the biggest advantage for your sponsorship dollars.

The following will give you an overview of all the events we have planned for the balance of this year and into 2023. The final page will review what you have sponsored last year and give you first right of refusal on those opportunities.

Once you indicate the events you would like to sponsor, I will send you a bundled contract package that indicates all the deliverables. Signed. Sealed. Delivered.

2022-2023 EVENT T I M E L I N E



Buildin' After Hours
RECURRING 2023 (5)

niche

Okanagan Housing Awards
WINTER 2023

signature

80s Trivia Bingo Night
WINTER 2023

new



June Golf Kelowna
SUMMER 2023

signature

June Golf Vernon
SUMMER 2023

signature

new

AGM and Fall Golf
SEPTEMBER 2023

signature

Gingerbread Build
WINTER 2022

niche

Builders Ball
WINTER 2022

signature



BAH Bowling For Dollars
SPRING 2023

new

Legends of Building
SPRING 2023

new

The Designer Event TBA
SPRING 2023

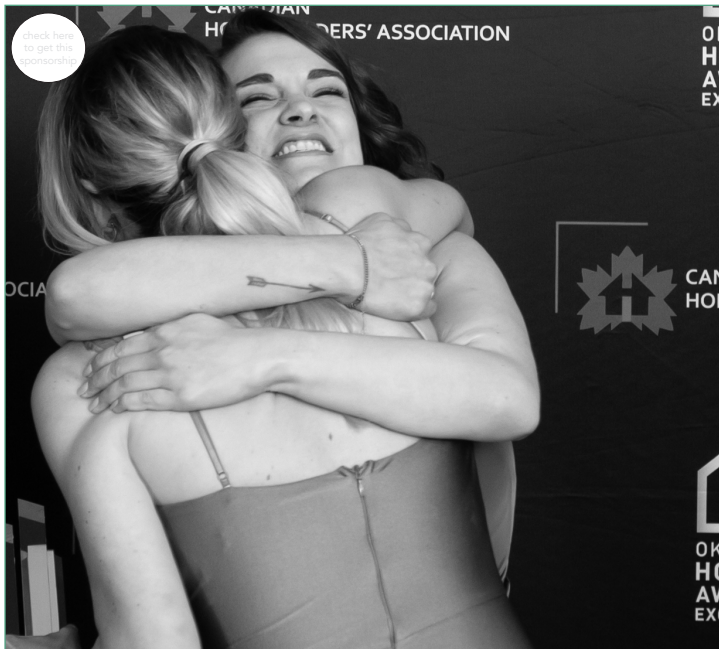
niche

President's Circle Dinner
SPRING 2023

new

BAH Parking Lot Party
SUMMER 2023

new



OKANAGAN HOUSING AWARDS

signature

WINTER 2023

High touch, high profile and high class. This opportunity is for the business wanting to connect with the best in their category with unique opportunities and the largest CHBA-CO audience of over 500 attendees.

SPONSORSHIP OPPORTUNITIES: \$3500-\$10K

RECOMMENDED FOR : *brand building, prestige, flagship event, relationship enhancement*

BUILDER'S BALL

signature

WINTER 2022

Dust off those roller skates and get ready to disco with 200 award-worthy businesses and their staff at this Studio54 themed holiday event.

SPONSORSHIP OPPORTUNITIES: \$1500-\$3500

RECOMMENDED FOR: *brand building, prestige, flagship event, relationship enhancement, networking*



JUNE GOLF KELOWNA AND VERNON

signature

SUMMER 2023

A collection of sponsor opportunities that will connect you with every member in attendance and turn the dial up on their golf game experience and your relationship.

SPONSORSHIP OPPORTUNITIES: \$450-\$4000

RECOMMENDED FOR: *relationship enhancement, networking*





GINGERBREAD BUILD

niche WINTER 2022

Supported by the Women in Construction committee, a holiday classic for bragging rights in gingerbread construction.

SPONSORSHIP OPPS: \$400-\$1000

RECOMMENDED FOR: social, philanthropic, supports WIC, supports H4HO



BUILDIN' AFTER HOURS

niche RECURRING 2023

Network and engage with peers and colleagues in this recurring event. Offered five times.

SPONSORSHIP OPPS: \$750-\$1200

RECOMMENDED FOR: networking, social, limited engagements



80s. Trivia. Bingo. Say no more. A night of community and networking in a super fun and casual atmosphere.

SPONSORSHIP OPPS: \$400-\$1000

RECOMMENDED FOR: social, supports WIC



new SPRING 2023

Get ready to have some fun at our newest BAH. Sponsor bowling shirts, bowling lanes and other opportunities in an exclusive and curated experience. Tonight we bowl!

SPONSORSHIP OPPS: \$450-\$5000

RECOMMENDED FOR: networking, social



new SPRING 2023

In this one of a kind event, a panel presentation and conversation from the seasoned in their respective field who will share their knowledge to industry newcomers.

SPONSORSHIP OPPS: \$2000-\$5000

RECOMMENDED FOR: thought leadership

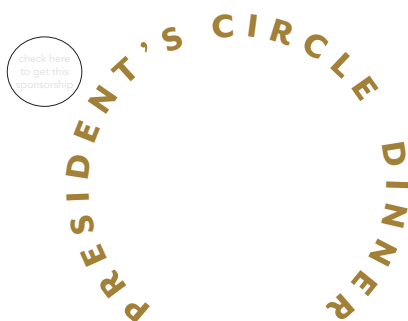


niche SPRING 2023

A designer only event to showcase the Okanagan in a wine infused event with focused designer engagement.

SPONSORSHIP OPPS: \$1000-\$3000

RECOMMENDED FOR: social, limited engagement, exclusive, supports designers



new FALL 2023

A celebration to honour our outgoing presidents and an intimate gathering of board members.

SPONSORSHIP OPPS: \$1500-\$3000

RECOMMENDED FOR: small, intimate, limited opportunities



new SUMMER 2023

Imagine your company, parking lot party, flatbed truck and the artist singing to your face. So many opportunities in this summer exclusive event!

SPONSORSHIP OPPS: \$500-\$6000

RECOMMENDED FOR: networking, social



AGM AND FALL GOLF TOURNAMENT

signature FALL 2023

AGMs can be boring but not ours. Network with all of your member friends and exclusive engagement on each hole and course activations with over 80 golfers.

SPONSORSHIP OPPS: \$350-\$3500

RECOMMENDED FOR: networking