

OVERVIEW AND REQUIREMENTS

Tommie Awards 2010

The Canadian Home Builders' Association of the Central Okanagan is please to invite all individuals and companies related to the residential building industry to participate in the 2010 Tommie Awards.

Eligible Entries

Projects and products built, renovated, and developed, created and / or marketed for the period on **January 1, 2008 to October 01, 2010** are eligible for the 2010 Tommie Awards. A building permit must be in place for any pre-sale marketing. For categories 1 through 9, the project must be substantially completed.

Any entry in a specific category that received Tommie Gold from a previous year is not eligible to be entered in the **same** category for this year's competition; however, a new phase could be entered from the same project. (i.e. if you entered Best Townhome Development last year, Phase 2 of the same development could enter Best Townhome Development again this year as long as the phases are substantially different.)

Entry Fees - CHBA Members

Categories 1-40 \$150.00 per entry plus taxes

Categories 41-46 Grand Tommies & 300.00 per entry plus taxes

Entry Fees - CHBA Non Members

All categories \$300.00 per entry plus \$15.00 GST = \$315.00

Entry Preparation

Entry materials for categories 1-26, 32, 34, 35 and 37-46 must be anonymous. Inclusion of company names and addresses anywhere in or on the entry materials other than the entry form is forbidden. Do not include company names or logos on floor plans, digital images, or in project descriptions. Any floor plans, digital images, or in project descriptions in these categories that include company names will not be judged. **Complete the online entry form first before you mark any entry materials.** Once the online entry form is submitted you will receive an email that will remind you of collateral material requirements and will give you a number code to mark all entry material. (i.e. for category 20 you are entrant 12 mark all materials 20-12. The entry numbers are assigned randomly.

If you have questions regarding the online process or about your entry please email Tommie at asktommie@chbaco.com.

Entry Form

Information given on the entry form will be **printed exactly as submitted** for news releases, newspapers, publications, certificates, and trophies. Take extra care to ensure all information and spelling is correct before you submit each entry. CHBA CO **will not be able to make any corrections after the entry has been submitted.**

Definition of Associate Company: The Associate Company is a contributor to the project. The Associate Company will appear on all certificates, trophies, newspapers, and media releases. The Associate Company is determined by the Primary Company entering. A maximum of three (3) Associates can be listed. Associate companies are able to purchase additional trophies **as originally printed.**

Project Description

The project description should describe the project and **specifically state** how it meets the category criteria. The online entry form will provide the opportunity to describe how your project meets each of the criteria in 250 words or less. Point form is recommended.

**Please keep in mind the Project Description will be read out loud while the judges are viewing the digital images.*

Photography Submission Criteria

The photography component of your submission must be in digital form on CD. Images can be taken with a digital camera or with traditional film. **Please do not submit more than the required amount of images requested by each category.** Bring the photo criteria specifications to the film developers with you to ensure that the film developer creates your digital images to the proper specifications below. If you are taking the pictures yourself with a digital camera, be sure to follow the specifications below when saving images to CD

Digital Image Submissions Specification

- ❖ Submit two (2) identical CD's per entry that contain the required images with the following specifications:
- ❖ Images can be horizontal or vertical. Exterior, night-time images will not be judged. Dusk images are fine as long as the judges are able to see features of the exterior project.
- ❖ Images to be saved with the ratio aspect of 5" x 7" @ 300 d.p.i. (1500 pixels x 2100 pixels). **Size and resolution must not exceed this.**
- ❖ Cropped images must maintain the required aspect ratio of 5" x 7". Other aspect ratios will not be accepted.
- ❖ Please label files with the category number and sequence number. (i.e. cat12_1.jpg)
- ❖ For renovation categories please add to the sequence number B to indicate "before" image, and add A to indicate "after" image. (i.e. cat12_1B.jpg / cat12_1A.jpg)
- ❖ All images must be anonymous (with the exception of 27-31 and 36). Do not include people in your images unless required by the category. (This may not apply to "before" images in the renovation categories.)

DO NOT submit digitally enhanced images.

Judging

Each entry will be judged on its own merit by a distinguished panel of highly qualified judges from **outside** of the Central Okanagan area, who are selected for their expertise in their field. An accounting firm chosen by CHBA CO will monitor the judging process. No others will be allowed to observe the judging of entries. The announcement of the 2010 Tommie Finalists will take place at the Tommie 2010 Finalists Event on November 25th, 2010. Decisions of the Tommie Award judges shall be final in every respect.

CHBA CO reserves the right to:

- ❖ *Cancel, combine or split any category due to numerous or insufficient number of entries or at the Judge's discretion.*
- ❖ *Withdraw a particular category if all the entries submitted do not meet the criteria or are not of a Standard that recognizes excellence.*
- ❖ *Withdraw a particular entry if the entry submitted does not meet the digital image submission specifications.*
- ❖ *Request any additional information it deems necessary to confirm the information contained in any submission. Judges may also re-categorize any entry if, in their opinion, it has been entered into the wrong category, or if it is more appropriate in another category.*

Return of Entry Material

All materials submitted become the sole property of CHBA CO. CHBA CO reserves the right to use any or all of these materials for the promotion of the Tommie Awards and all future CHBA CO publications. Due to the volume of entry material, CHBA CO is unable to return any of the material submitted.

It is important to the integrity of the residential construction industry that all entrants must conduct themselves in such a way as to demonstrate good business practices. If it can be demonstrated at any time up to the final awarding of the Tommie 2010 trophy that there are business practices detrimental to the integrity of the industry, that participant will be disqualified. Tommie Award entrants and participants are required to accept all decisions by CHBA CO as final and binding.

Deadline

*The online entry form closes at **12:00 pm on Thursday, October 14th, 2010**. All completed online forms must be submitted by this time. There will be no extensions. All remaining entry requirements must be numbered and received no later than **12:00 pm on Friday, October 15th, 2010** at the CHBA CO office. There will be no extension*

CHBA CO 2010 TOMMIE AWARDS

212-1884 Spall Road Kelowna BC V1V 4R1

TOMMIE 2010 Event Calendar

October 14th 12:00 pm Online Entry Closes

October 15th 12:00 all collateral material required by 12:00 pm

November 25th TOMMIE 2010 Finalists Event

February 12th 2011 TOMMIE Gold Gala Event